

April 2024: key trends and advices

UNIVERSITY OF TWENTE.

Observations



4 Regional importance



5



Unclear governance and increasing administrative pressure

7

Importance of impact accountability



Trends

1

Decreasing influx



2



Less money

3

Demand for lifelong development



6

Changing role of academia in society



Advices

1



Focus on cost-effective programmes that align with UTs profile

2

Look at opportunities for alternative funding



Invest in the lifelong learning offer

4



Select a number of partners and invest in this collaboration

5



Keep each other informed

6



Explicitly discuss staff members' rights and duties in the public domain

7



Pick and operationalise a clear profile

Kim Hovestad