

# SHAPING 2030: OPEN

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HIGH TECH  
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**Transparent**

**Accountable**

**Reachable**

**Approachable**

**Nearby**

**Trust**

**Inclusive**

**Vulnerable**

**Room for doubt**

**Welcoming**

The position of the university as being a five-year experience beginning with registration and ending with graduation is over.



## Part 1. Learner/Teacher

Onafhankelijk weekblad  
sinds 1877

6 juni 2019  
Jaargang 143 / Nr. 23  
€ 5,45

# DE GROENE AMSTERDAMMER

02319  
BP 87109661222904



## De klimaatrebellen

Als netjes demonstreren geen effect heeft  
dan is het tijd voor brutale acties



Failliet door  
Online platform  
MKB'ers naam



Ik wil  
als  
Henk  
over het



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Ik wil  
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LUMIÈRE  
CRIME SERIES

NIKOLAJ LIE KAAS  
THOMAS BO LARSEN  
NATALIE MADUEÑO  
ESBEN SMED

van de makers van **THE KILLING** en **BORGEN**

# FOLLOW THE MONEY

GREED IS EVERYWHERE

SEIZOEN 1



## Part 2. Researcher

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NIKOLAJ LIE KAAS  
THOMAS BO LARSEN  
NATALIE MADUEÑO  
ESBEN SMED

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# FOLLOW THE MONEY

GREED IS EVERYWHERE

SEIZOEN 1

Lumière

12

**LUMIÈRE CRIME SERIES**

The poster features a man in a white shirt and glasses at the top left. The title 'FOLLOW THE MONEY' is prominently displayed in the center. Below it, the tagline 'GREED IS EVERYWHERE' is written. At the bottom, there are smaller images of the main cast members and the 'Lumière' logo. A '12' age rating symbol is in the bottom right corner.



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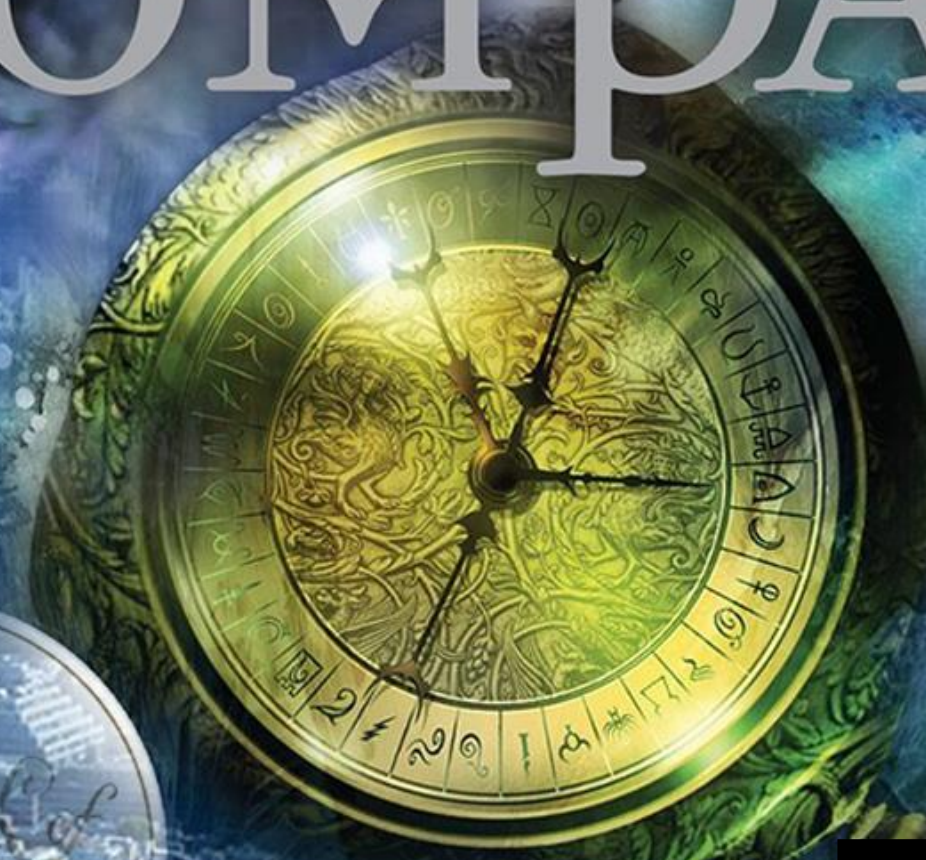
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# THE GOLDEN COMPASS

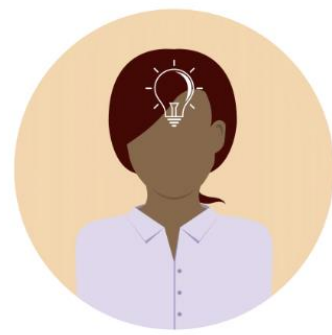


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### The Communicator

Combining science and technology expertise with an understanding of their audience's needs, Communicators tell the world about the amazing work scientists do. They work in areas like TV, advertising, regulation and public affairs.



### The Entrepreneur

Entrepreneurs use scientific inventions to make money and create jobs for other people. Their scientific and business knowledge and entrepreneurial flair allow them to see opportunities for innovation.



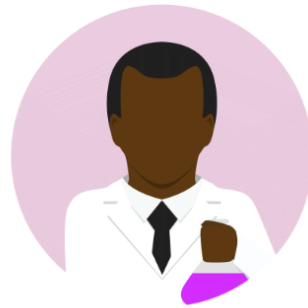
### The Developer

Developers transform other people's discoveries into something practical. They enjoy solving problems and often work on creating new products or services, developing new technologies or applying existing knowledge to new situations.



### The Explorer

Boldly going where no one has gone before, Explorers are on a journey of scientific discovery. They bring a fresh, creative approach to research, and are happy taking risks. It's hard to predict what they might find, and that's half the fun!



### The Service Provider

Service Providers work in special laboratories, carrying out key scientific tasks like testing or setting up experiments. They are essential in areas such as the health service, investigating crimes and food science, as well as in research and education.



### The Investigator

Investigators piece together bits of information to map out the scientific landscape so that others can more easily find their way. They are good at seeing connections between ideas, and often work in a team.



### The Professional

Professionals with excellent science and technology skills are in huge demand across all industries, not just in the obvious industries like pharmaceuticals or IT, but also in marketing, product development, finance and insurance.



### The Teacher

Trained in science, Teachers use their passion for their subject to inspire students. Working in and with schools, colleges, universities, they pass on their knowledge and enthusiasm and help to develop tools for teaching and learning.



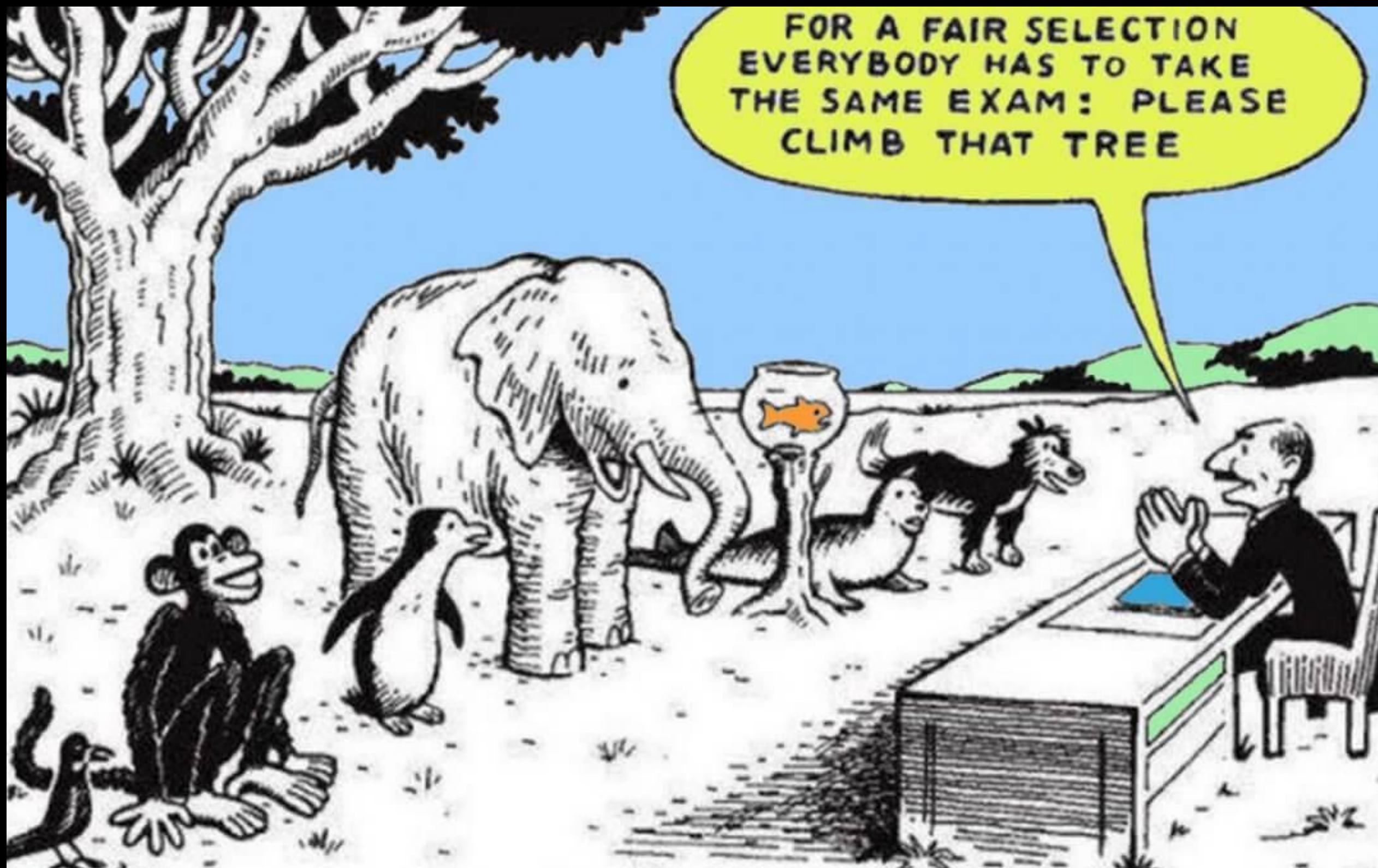
### The Policy Maker

Policy Makers use their science knowledge to ensure that the law and government policy are based on sound evidence. They need strong communication, people and negotiation skills, and must be able to make difficult decisions.



### The Regulator

Regulators make sure that science and technology are practised safely. They must communicate well with the public and other scientists, building trust and confidence. For example, Regulators check that our food is safe to eat.





$\alpha + \beta + \gamma > \alpha \text{ or } \beta \text{ or } \gamma$

$\alpha \times \beta \times \gamma > \alpha + \beta + \gamma$

Disciplinary → Multidisciplinary →  
Interdisciplinary → Transdisciplinary



# Part 3. Digitalization



# Open Science







**Part 4. Urban Campus**



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ZWARTE CROSS

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Vrijdag 14 juni	...
Zaterdag 15 juni	...
Zondag 16 juni	...

Welk  
nog...

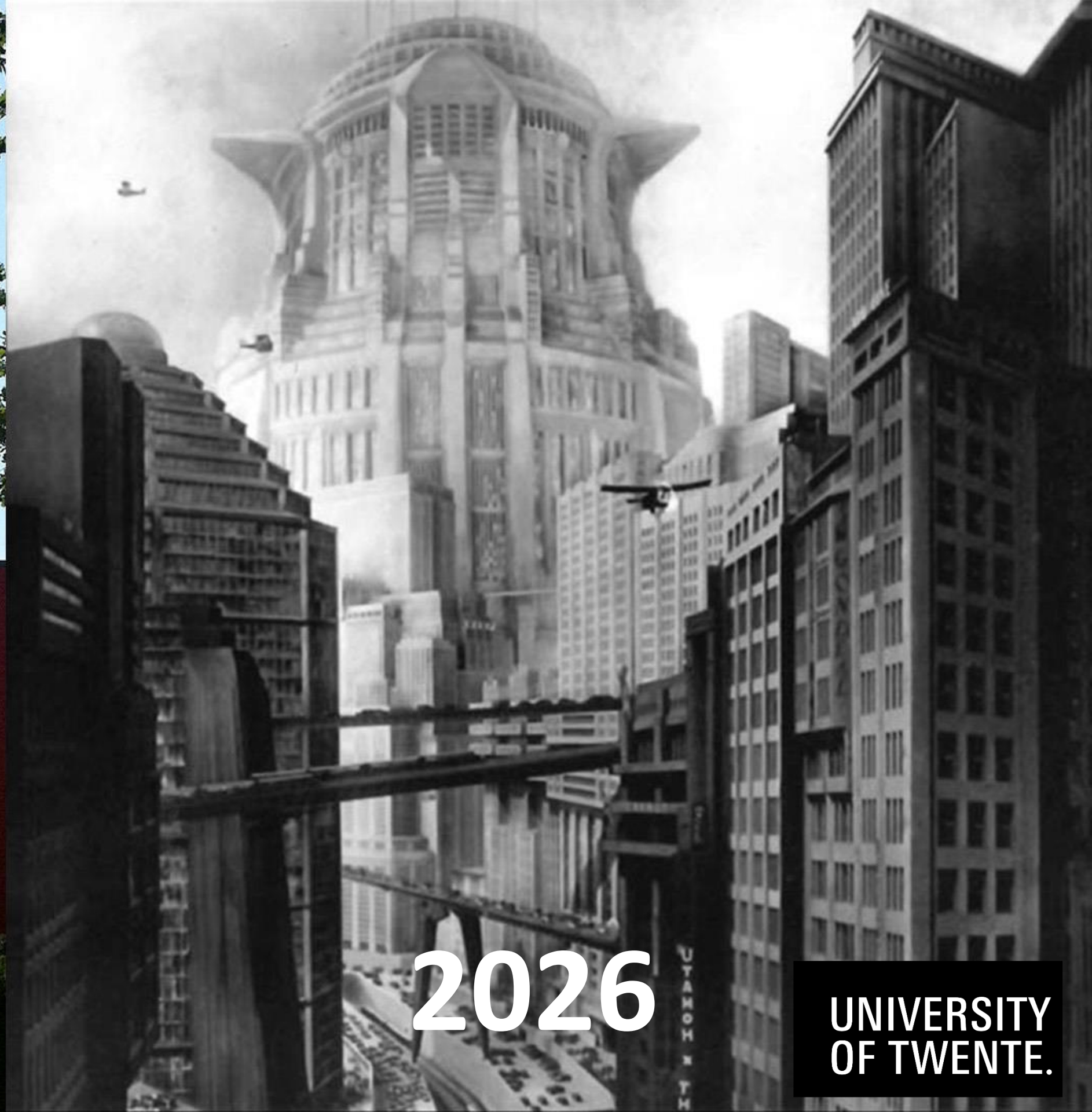
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2019



2026

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