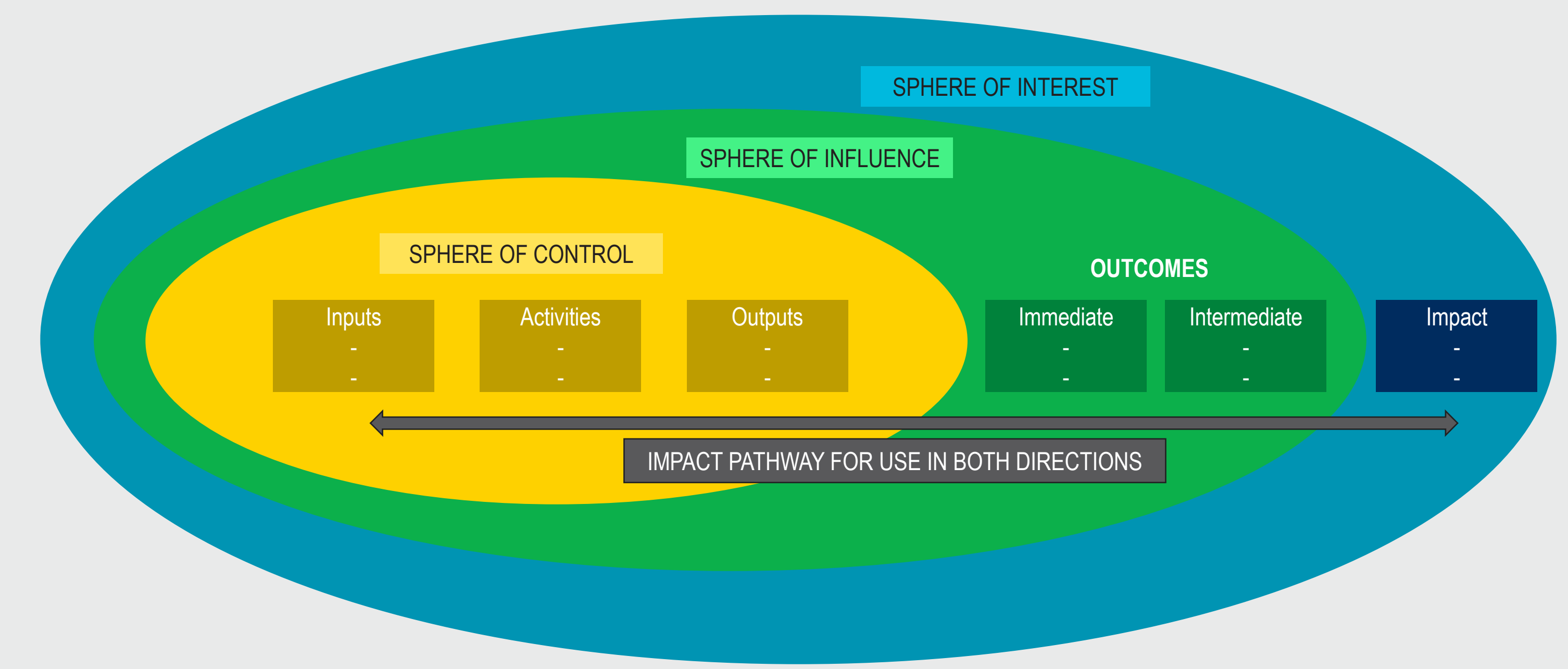


THE IMPACT INDICATOR INSPIRATION FRAMEWORK

USE this framework to find indicators that enrich your pathway or narrative, to make your impact explicit.
 DISCUSS the indicators you selected with colleagues. Reflect and get inspired.
 LOOK BACK on the chosen indicators when desired. Did you achieve your goals?

Try for yourself! Use the white space on this worksheet to brainstorm, draft some ideas, and find pride in your and your team's achievements.



SPHERE OF CONTROL

| INPUTS | | ACTIVITIES | | OUTPUTS | |
|----------------------------------|--|--|---|------------------------------|---|
| Sub-category | Indicators | Sub-category | Indicators | Sub-category | Indicators |
| Research funding | Funding obtained from industry (3rd stream) | Research & development | % of challenge-based research | Publications | <i>Co-publications</i> : Co-publications with different groups of societal stakeholders |
| | Funding obtained from societal partners (financial / material) | Collaboration | Collaboration in phases of research-cycle: programming, research, interpretation, testing | | <i>Audience</i> : Non-academic publications aimed at professional or broader target groups |
| | Grants for collectives | | Involving stakeholders in joint programming | | <i>Content</i> : Number of publications related to the SDGs or impact-domains |
| | Grants for impact-domains | | Citizen science projects in research + technological developments | | <i>OA</i> : Share of open access publications of different types - using different routes to OA |
| | Grants for research with higher TRL and SRL-levels | | Public engagement in research + technological developments | | Number of datasets (open or not) / number of open access datasets |
| Number and diversity of grants | Public Private People partnerships/ecosystems | Prototypes, artefacts, datasets & software | Physical technical outputs like prototypes and artefacts | | |
| Researcher knowledge & expertise | Invitations for writing co-publications | Learning | Projects in cooperation with society/industry | Patents, products & services | Advices and direct support of societal organizations |
| | Membership of scientific councils, committees, boards | | Writing co-publications | | Open-access and open-source products |
| | Invitations as visiting researcher | | Collaborative interpretation and testing of results | | Number of patents and patent applications / number of registered designs |
| Facilities & equipment | Shared research facilities, used and sometimes funded by society/industry | Methods & processes | Long term /recurrent partnerships | Exhibitions & performance | Number of guidelines and methodologies |
| | Staff exchange with society (inbound and outbound) | | Leadership of international research projects | | <i>Public</i> : Number of outreach activities (# of radio interviews, newspaper interviews, etc.) |
| Staff | Ancillary positions (outbound) | Exhibitions & performance | Membership of civil society (outbound) | Exhibitions & performance | <i>Public</i> : Lectures, masterclasses and conferences for a general audience |
| | Staff working in industry (outbound) | | Membership of civil-society organisations | | <i>Academic</i> : Invited academic talks/presentations/keynotes |
| | Senior positions in research-related organizations (outbound?) | | | | <i>Professional</i> : Invited industry and professional talks/presentations/keynotes |
| | Part-time staff positions paid by other organisations (e.g. bijzonder hoogleraar, inbound) | | | | |
| | Senior researchers from abroad for fellowships (>3 months) (inbound) | | | | |

SPHERE OF INFLUENCE

| IMMEDIATE | | OUTCOMES | | INTERMEDIATE | |
|---|--|-------------------------------|---|---|--|
| Sub-category | Indicators | Sub-category | Indicators | Sub-category | Indicators |
| Cited outputs | Societal use of UT-publications, citations by different groups of stakeholders | Licence income | Licences and other income based on IP | Follow-on income | Follow-up funding/validation grants - from funders like NWO and EU. (Example: Proof-of-Concept Funding) |
| | <i>Societal/political</i> : Policy citations by different groups of stakeholders | Uptake of device & therapies | Follow-up funding for Impact and engagement | | Follow-up funding to help transform res. results into marketable products, services, or processes |
| | Research results that influence decision making | | Societal use/uptake of UT technical outputs in different societal domains | | |
| | <i>Scientific</i> : Field Weighted citation indices / Highly cited papers | | Use of device & therapies by stakeholders | | |
| | <i>Societal/technological</i> : Outputs cited in (non-UT) Patents | Uptake of tools & instruments | Use of tools & instruments by stakeholders | Use of guidelines and methodologies by stakeholders | |
| <i>Societal/health</i> : Outputs cited in Clinical Guidelines | External use of databases | | | | |
| Media coverage | Science in traditional media | New companies | Spinoff companies | Recognition | Startups |
| | (Social) media attention/coverage, views, references | Recognition | <i>Scientific</i> : Best paper/poster/presentation awards | | Invitation to policy sounding boards, policy networks, advisory bodies, participation in societal debate |
| | Interactions in social media, reactions/references (like retweets) | | | <i>Societal</i> : awards from society | |
| Presence in social media (interviews, stories, covers, ...) | | | | | |

SPHERE OF INTEREST

| IMPACT | | | |
|-----------------|---|--|--|
| Sub-category | Explanation of sub-category | Goal (to be filled in by staff) | Indicator to measure the goal (to be filled in by staff) |
| Academic impact | Contribution to advances across and within disciplines, including significant advances in understanding, method, theory and application | | |
| Societal impact | Cultural | Contribution to people's understanding of ideas and reality, values and beliefs | |
| | Economic | Contribution to a company's revenues and profits (micro level), and economic returns through increased productivity or economic growth (macro level) | |
| | Educational | Contribution to education, training and capacity-building, including through curricula, educational tools, and qualifications | |
| | Environmental | Contribution to managing the environment, such as protecting natural resources, reducing environmental pollution, improving weather forecasting, and tackling the climate crisis | |
| | Health | Contribution to public health, life expectancy, health-related quality of life, prevention of illness, and reduced health inequality | |
| | Political | Contribution to how policymakers act, to how policies are constructed, and to political stability | |
| | Social | Contribution to community welfare and quality of life, and to behaviours, practices, and activities of people and groups | |
| | Technological | Contribution to the creation or improvement of products, processes and services | |